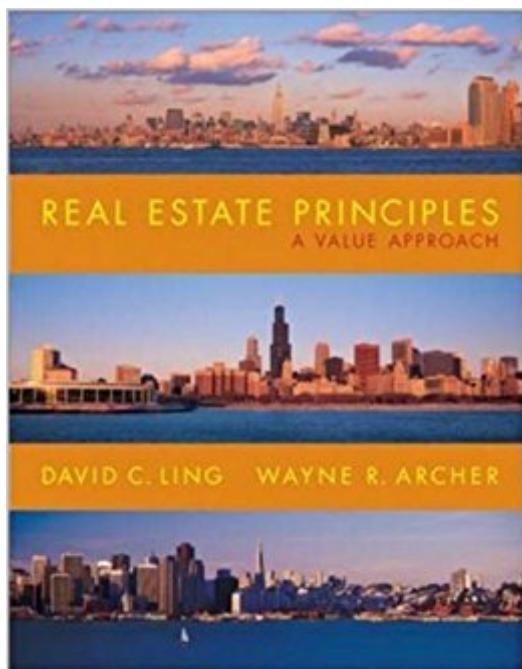


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# Real Estate Principles: A Value Approach



## **Synopsis**

Real Estate Principles: A Value Approach demonstrates how value is central to virtually all real estate decision-making, including whether and how to lease, buy, or mortgage a property acquisition; whether to renovate, refinance, demolish or expand a property; and when and how to divest (sell, trade, or abandon) a property. Students using Ling and Archer should finish the course with a value-oriented framework, and a set of valuation and decision making tools, that can be applied in a variety of real-world situations. Real Estate Principles: A Value Approach provides students and instructors with the most modern, engaging and attractive textbook available on the subject, with helpful pedagogical features unmatched by any other title.

## **Book Information**

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## **Customer Reviews**

David C. Ling (Ph.D, 1984, and MBA, 1977, The Ohio State University) is the William D. Hussey Professor of Real Estate and the Director of the Real Estate Research Center in the Warrington College of Business Administration and Graduate School of Business at the University of Florida. Professor Ling serves on numerous editorial boards including the Journal of Housing Economics, Real Estate Economics, The Journal of Real Estate Research, and Real Estate Finance. He has provided research and consulting services to several state and national organizations including the Federal National Mortgage Association, the National Association of Home Builders, the National Association of Realtors, and the Florida Association of Realtors. He is a Fellow of the Homer Hoyt Institute and board member of the Real Estate Research Institute.

Real Estate Principles is an extremely readable, easy to follow introductory text to Real Estate. The book is well laid out with many excellent examples and studded with references to superb websites. The graphics are great and the exhibits well thought out. The 'Time Value' of money section is one of the best I've ever read and will help the novice understand this critical aspect of real estate finance/analysis. The Appraisal chapters thoroughly cover the market, cost and income approaches and the Legal chapters cover the essentials of notes, mortgages and deeds. 'Concept Checks' through out the chapters allow readers to verify their understanding of key points with solutions provided at the end of each chapter. The book is extremely well organized with each chapter beginning with an outline and a list of 'Learning Objectives'. In addition, each chapter ends with a Summary, a listing of Key Terms and Study Questions. 'Career Focus' is another recurring theme featuring side bars tied to the main text that outline different careers tracks available in real estate.

Book was used as intended. No problems.

Cool

This book is a good resource for basic concepts of real estate and its operations. It is general in nature and not state specific.

I ordered this text book for my son for his college classes. He found the text book to be very useful.

The book is pretty easy to read but like most text books, it's boring and you'll probably only read it because you have to...

arrive on time, the old one has been broke in my family , Best knives I've owned! very useful. it is recommend.

Because it covers so much, it can't describe enough for someone to say they've learned the ropes. They'll have to find more specialized books or courses to do that. But still, a great book to introduce you to the full scope of real estate- development, financing, marketing, etc. Also lists many useful websites for further research.

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